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**SNAPforSeniors Awarded for Best Practices in Health
Information/Decision Support by URAC
*First Comprehensive Database for Current Information
on Licensed Senior Housing Providers***

Seattle, WA – April 14, 2009 – [SNAPforSeniors](#) was awarded an Honorable Mention for Health Information/Decision Support by leading health care accreditation organization, [URAC](#). The honor was announced at the [2009 Best Practices in Health Care Consumer Empowerment and Protection Awards Gala](#) on April 1-2 in Orlando, Florida. The awards are designed to recognize innovative leadership and successful programs in consumer-focused health care management.

SNAPforSeniors was honored for its Senior Housing Locator program, a free online resource that provides the most current and comprehensive senior housing data. Before this program was developed, there was no comprehensive national database for licensed senior housing providers. By regularly collecting and updating information from hundreds of sources nationwide, SNAPforSeniors has been able to create objective listings for every licensed senior housing provider in the country.

"SNAPforSeniors is honored to be among such an impressive group of companies making a difference in the lives of consumers. We are proud to help both consumers and professionals save time and improve outcomes with our system," said Eve Stern, president of SNAPforSeniors.

70 submissions were evaluated by a [27-member panel of prestigious, independent judges](#) including experts in program evaluation, care coordination, health information technology, employer and purchaser decision making and patient safety. Honors were awarded in six categories: Health Plans and Health Networks, Health Management, Health Information/Decision Support, Pharmacy Quality Management, Consumer Decision-Making, and Consumer Health Improvement.

"Our Best Practices awards program is a unique celebration of the best the health care industry has to offer. These companies have made a difference in the lives of consumers by implementing leading-edge programs with results that matter," said Alan P. Spielman, president and CEO of URAC. "At a time when health care reform is in the spotlight, achievements from companies like SNAPforSeniors are even more important."

About SNAPforSeniors

SNAPforSeniors®, Inc. is a Seattle-based information company and developer of the most current and comprehensive Web-based senior housing resource and listing service in the United States. This resource puts objective information about the nation's 60,000+ licensed senior housing facilities at the fingertips of consumers and their advocates. SNAPforSeniors combines advanced search tools with detailed information to connect seniors with the right housing options the first time. Through the Alliance Network Program, SNAPforSeniors licenses and private-labels its database and search tools to the websites of leading trusted sources, including the Alzheimer's Association and the Case Management Society of America. For more information, e-mail info@snapforseniors.com or call 1-206-575-0728.

About URAC

URAC, an independent, nonprofit organization, is well known as a leader in promoting health care quality through its accreditation, education and measurement programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit www.urac.org.

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