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**Society of Certified Senior Advisors introduces comprehensive online resource to clients in need of senior housing.**

CSA Senior Housing Locator lets users conduct free searches for housing anywhere, anytime.

**(DENVER, CO) July 29, 2008**—Society of Certified Senior Advisors® (SCSA) today introduced the CSA Senior Housing Locator, an online navigational tool designed to help its members and their clients find senior housing anywhere in the nation faster and easier.

The new informational resource—a link to which can be found on [www.csa.us](http://www.csa.us)—allows users to search a database of more than 60,000 senior housing communities, including listings for all licensed senior housing in the nation. Searches can be conducted by city, county, ZIP code, community name, etc., and can be refined by criteria such as desired care services, payment options, and lifestyle amenities.

“The purpose of the Certified Senior Advisor designation is to create a professional who is in tune with the unique issues faced by their senior clients—one of the most challenging being the need for appropriate housing,” says Ed Pittcock, SCSA CEO and president. “The introduction of the Senior Housing Locator ensures that CSAs are equipped to help older Americans and their families make informed decisions about their housing options from the most comprehensive and current listing service in the nation.”

According to SNAPforSeniors—the company which created the senior housing locator—there are 247 different senior housing license types across the country and new license types emerging each year. On top of allowing users to perform a search for housing anywhere in the nation, the Senior Housing Locator offers definitions for all of these license types. In doing so, the SCSA and SNAPforSeniors strive to make searching for housing in a different state much easier by providing the relevant information at the click of a mouse.

“With families spread all over the country and retirees moving to different areas, finding senior housing in another state is a common need for older Americans,” says Derek Preston, CEO of SNAPforSeniors. “The Senior Housing Locator makes this process as simple as possible, and does so without the bias of referral services or advertising-based listing services. Consumers can collaborate with their trusted CSA’s who now have access to an interactive tool intended to help seniors easily find the community which best fits their needs and preferences, the first time.”

The Senior Housing Locator also provides users with a simple way to check how certain communities fare in Medicare inspection reports. Users can go directly to a Medicare-certified facility’s Nursing Home Compare report page on [medicare.gov](http://medicare.gov), circumventing 7-10 additional pages to find the quality



information desired. From this page, users are able to check how the facility fared in certain quality measures, as well as check staffing and inspection reports.

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#### **ABOUT SCSA**

Society of Certified Senior Advisors® (SCSA) is the world's largest membership organization educating and certifying professionals who serve seniors. Its headquarters is in Denver, Colorado.

#### **About SNAPforSeniors®**

SNAPforSeniors®, Inc. is a Seattle-based information company and developer of the most current and comprehensive web-based senior housing resource and listing service in the United States. This resource puts objective information about the nation's 60,000+ licensed senior housing facilities at the fingertips of consumers and their advocates. SNAPforSeniors combines advanced search tools with detailed information to connect seniors with the right housing options the first time. Through the Alliance Network Program, SNAPforSeniors licenses and private-labels its database and search tools to the websites of leading trusted sources, including the Alzheimer's Association and the Case Management Society of America. For more information, e-mail [info@snapforseniors.com](mailto:info@snapforseniors.com) or call 1-206-575-0728.